

CASE STUDY – Bluecube Technology Solutions

Started by James Hawker in 2003, Newport Pagnell-based Bluecube Technology Solutions is Milton Keynes' leading provider of fully managed outsourced IT solutions and offers a range of world-leading technology systems for business.



Bluecube takes responsibility for its clients' IT infrastructure – whether they are outsourcing the functions of a full IT department or looking for a standalone solution.

Through partnerships with global leaders such as Tiscali, Google Ads, Alcatel and Microsoft, Bluecube remains at the forefront of technology. Its client base extends from small niche operators through to global corporations.

James Hawker was named Bright Sparc Young Technology Entrepreneur of the Year 2008 in recognition of his personal drive, entrepreneurial flair and ability to fully develop the commercial opportunities available to him. He says: "At Bluecube not only do we create solutions, but we also concentrate on solving customer problems and making IT work effectively. Whatever the demands of a business we can adapt to meet them. Our size and scalability, ability to execute and our award winning customer service combines to deliver leading solutions for our clients, no matter of size, need or location."

"Milton Keynes holds brilliant business prospects for Bluecube Technology Solutions. New and emerging – normally 'London-based' – companies are constantly popping up in this ever-growing and developing city. For Bluecube, Milton Keynes is a central location with good links to the capital and the rest of the country, which enables our client base to be so geographically varied. As a young city it suits the nature of our business: Bluecube is fresh and dynamic with good adaptability to continuous change within this very competitive market."

James Hawker, chief executive, Bluecube Technology Solutions

Information for editors:

The Sparc Technology network is managed by the Milton Keynes Enterprise Hub for knowledge-based organisations, technology-led individuals and organisations who are seeking to develop face-to-face networking opportunities, whether they are in academia, a start-up, an existing business or an incoming business. The network runs regular monthly events featuring high profile keynote speakers and competitive pitching for local technology led businesses. Free membership to the network is available to those working within technology led sectors giving reduced price entry to events.

For more information please contact:

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